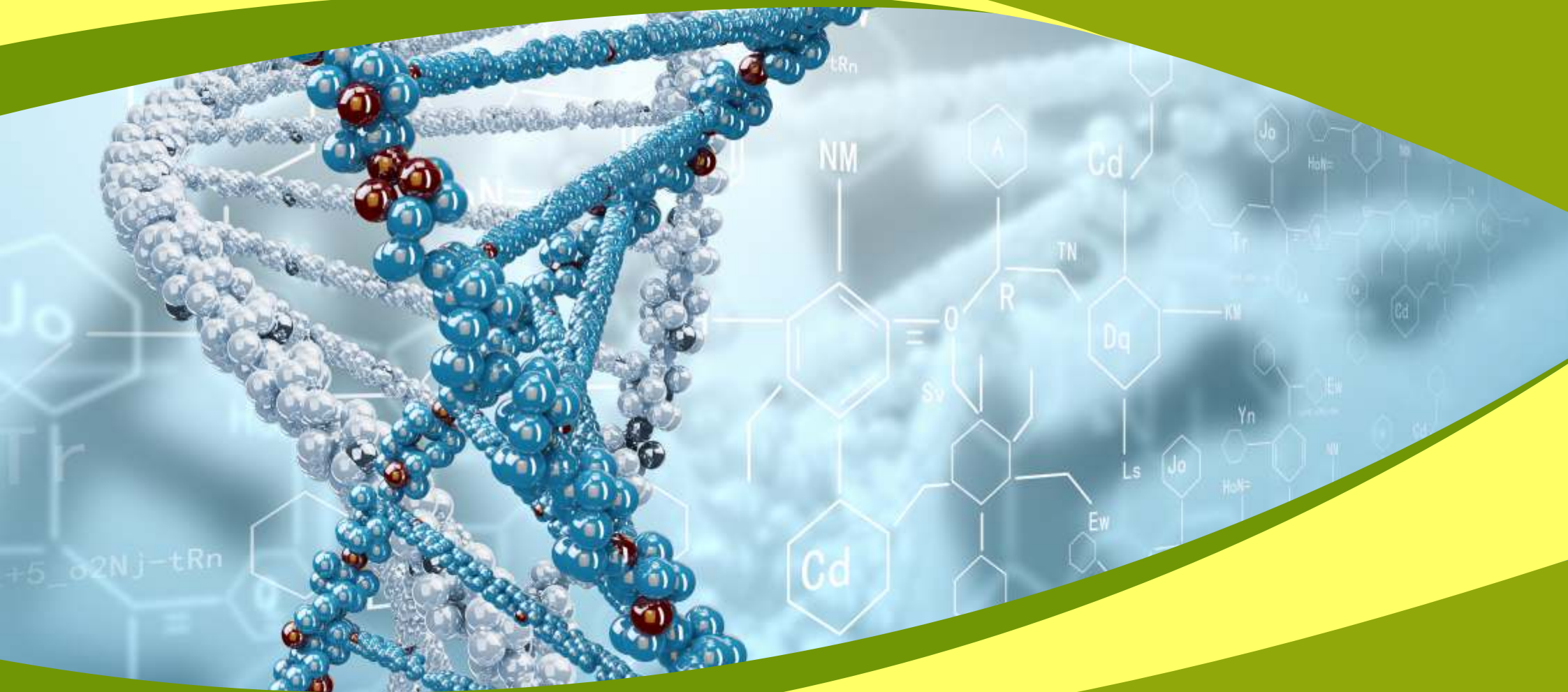


3rd MEDEXP+ AFRICA 2020



East Africa's Largest
International Trade Exhibition On Medical &
Pharmaceuticals Products Eqpt. & Machinery

POST SHOW REPORT
24 - 26 February 2020
Millennium Hall, Addis Ababa, Ethiopia



EXPOGROUP supports the “GO GREEN” campaign across the globe. Please use paper only when necessary.

► State Minister, Ministry of Trade inaugurated the Medexpo 2020

As the leading International Exhibition in the East Africa, the 3rd MEDEXPO Africa 2020, set new records this March with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 3rd MEDEXPO Africa 2020, was held at The Millennium Hall, Addis Ababa, from February 24 - 26. Teka Gebreyesus, State Minister, FDRE Ministry of Trade & Industry inaugurated the event. The show was an exceptional success for the 3rd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 22 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Medical & Healthcare Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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► Exhibitors from 20 countries participated

- China
- Egypt
- Germany
- India
- Indonesia
- Italy
- Kenya
- Korea
- Kuwait
- Malaysia
- Oman
- Singapore
- Saudi Arabia
- South Africa
- South Korea
- Spain
- Tanzania
- Turkey
- UAE
- UK



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► Exhibits :

- Medical Equipment
- Hospital Supplies
- Pharmaceuticals
- Dental Equipment
- Healthcare
- Optical Instruments
- Veterinary
- Medicine & Drugs
- X- Ray devices
- Laser Equipment
- Personal Hygiene Products
- Fitness Equipment in healthcare
- MRI scanning Equipments
- Hospital Furniture & Interiors
- Sterilization Systems
- Herbal & Ayurvedic formulation
- Mother & Baby care
- Radiology



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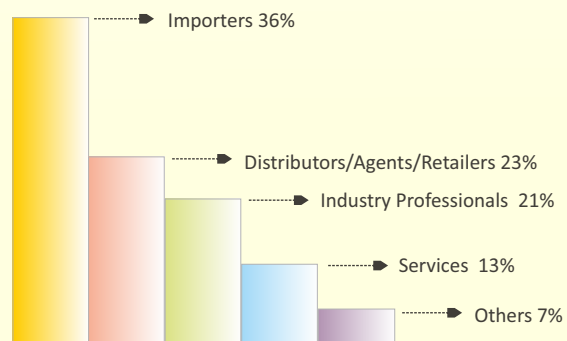
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► Visitor Profile

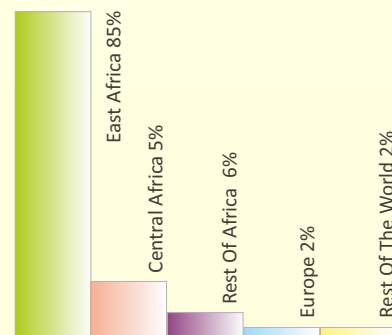
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Government agencies
- Bulk Consumers like Hotels, Hospitals,
- Manufacturers
- Importers
- Exporters
- Traders & Distributors of related Products
- Supermarkets & Mall outlets
- Consumer users

► Visitor Statistics (Total 3,200)

By Industry



By Region



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► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated that they had met or surpassed the number of inquiries received during the 3 day event.

92% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

ZIANA INDUSTRIES, Pakistan:

“Ethiopia is a good country to promote our products. Fortunately, we have many customers from many countries. We are very happy to be here at MEDEXPO ETHIOPIA and if we have the chance to join the next edition, we will definitely be back..”

TARA TOOTHBRUSH COMPANY LLC., Saudi Arabia:

“This is my first time here, I’m very happy with what I saw at the exhibition. The show presents a lot of the latest products, the newest technologies, I am very happy to see the innovations on the show floor!”

DIAMEDICA (UK) LTD, United Kingdom:

“Judging by the number of people who attended the show and the interest the visitors showed in the products, it is clear that MEDEXPO Ethiopia is a good event to kick start in the African Market.”



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PRIME EXHIBITORS:



Republican Unitary Production Enterprise
Belmedpreparaty



And many more..

Support & Partners:



And many more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

4th
MEDEXP+
AFRICA 2023

23 - 25 January

Millennium Hall, Addis Ababa, Ethiopia

Meet Companies from over **25** Countries

Belgium | China | England | France | Germany | India | Iran | Italy | Kenya | Kuwait
Luxembourg | Malaysia | Oman | Pakistan | Poland | Russia | Singapore | South Africa |
Korea | Spain | Switzerland | Taiwan | Thailand | Turkey | U.a.e | Uk



► Organized By: **EXPOGROUP**

International Marketing Headquarters:

19th Floor, Monarch Office Tower, POB 333840, Sheikh Zayed Road, Dubai, UAE

Tel: +971 4 3050755 | feedback@expogr.com | www.expogr.com



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