

25th
MEDEXP 
AFRICA 2024



East Africa's Largest Int'l.
Medical, Healthcare, Hospital Supplies &
Pharmaceuticals Products & Eqpt. Trade Exhibition

POST SHOW REPORT

09 - 11 October 2024

Diamond Jubilee Expo Centre, Dar-es-Salaam, Tanzania



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Please use paper only when necessary.

Executive Director, Medical Expert Organization Inaugurated, Medexpo Tanzania 2024

As the leading International Exhibition in the East African the 25th MEDEXPO Africa 2024, set new records this February with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 25th MEDEXPO Africa 2024, was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from October 09 - 11, 2024 Inaugurated by Hon. Dr John Rwehasha, Executive Director, Medical Expert Organization, Tanzania. The show was an exceptional success for the 25th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Medical & Healthcare Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



East Africa's Largest International Trade Exhibition
On Medical & Healthcare Products & Equipments



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► Participating Countries :

- Austria
- Belgium
- Canada
- China
- Finland
- France
- India
- Italy
- Kenya
- Korea
- Kuwait
- Luxembourg
- Malaysia
- Singapore
- South Africa
- South Korea
- Spain
- Tanzania
- Thailand
- Turkey
- UAE
- USA
- UK
- Zimbabwe



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► Exhibits :

- Laboratories & Diagnostic Centers
- Health Insurance Companies
- Local Associations & Bodies
- Surgical Instruments Manufacturers
- Hospital Furniture designers
- Disposable Equipment Manufacturers
- Multinational Pharmaceutical Companies
- Alternative health care givers
- Bulk Drug Manufacturers
- Bio Technologies
- Stethoscopes
- X- ray devices and accessories
- Pathology
- Dental care
- Mother & Baby Care
- Optical and sun frames
- Healthcare Building Services
- Herbal Medicine Manufacturers
- Display / Retails Equipment etc.



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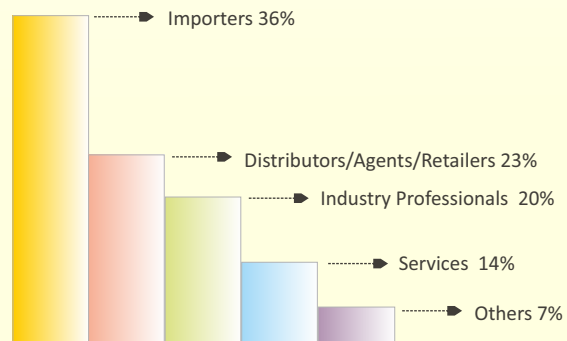
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► Visitor Profile

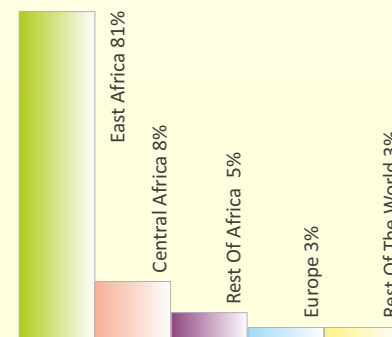
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- CEOs & Top Executives of Companies
- Pharmacy Consultants
- Pharmaceutical Companies
- Homeopathy Practitioners
- Health Insurance Agents / Representatives
- Medical Professionals
- Purchase & Production Associations
- Medical & Fitness Industries etc.

► Visitor Statistics (Total 3,500)

By Industry



By Region



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► Exhibitors Report :

81% of exhibitors stated that their overall objectives had been met.

83% stated that they had met or surpassed the number of inquiries received during the 3 day event.

82% of exhibitors stated that the number of visitors met or surpassed their expectations.

85% of exhibitors stated that the quality of visitors met or surpassed their expectations

87% of exhibitors stated that they would like to repeat their participation.

86% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

84% of the exhibitors were content with the venue and setup of the exhibition.

► Exhibitor Comments :

INTEC PRODUCTS, INC. *China:*

“MEDEXPO will be a fixed date in the diary each year. What’s so important about it is that it is very well received by the trade visitors, and because the leads you get here are of a high quality. Many of them turned into real orders and new customers”

LORD'S MARK INDUSTRIES LTD., *India:*

“With its focus on the right place, MEDEXPO is the most important event for bringing together the users and the manufacturers. We are very pleased to have participated here”

NEUROSOFT LLC, *Russia:*

“For us being at MEDEXPO is a must, as it is the most important Medical and Healthcare fair in East Africa and it has resulted in a good opportunity for networking”



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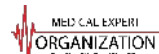
► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



and many more..

SUPPORTED BY:



and many more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

26th AFRICA 2025
MEDEXP 
INT'L. TRADE EXHIBITION

10 - 12 September
Diamond Jubilee Expo Centre,
Dar- es-Salaam
TANZANIA

Meet Companies From Over **20** Countries

AUSTRALIA | BRAZIL | CHINA | EGYPT | FRANCE | GERMANY | ITALY | INDIA | INDONESIA |
KENYA | KUWAIT | MALAYSIA | RUSSIA | SOUTH AFRICA | SAUDI ARABIA | SRI LANKA | TANZANIA |
THAILAND | TURKEY | UAE



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