



East Africa's Largest
International Trade Exhibition
on Solar Products Equipments & Machinery

POST SHOW REPORT
23 - 25 February 2023
Diamond Jubilee Expo Centre, Dar-es-Salaam, Tanzania

► Deputy Minister for Investment, Industry & Trade inaugurated the Solar Africa 2023

As the leading International Exhibition in the East African Solar Industry, the 07th SOLAR AFRICA 2023, set new records this February with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 07th SOLAR AFRICA 2023, was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from February 23 - 25, 2023. Inaugurated by Hon'ble Exaud Silaoneka Kigahe, Deputy Minister for Investment, Industry and Trade. The show was an exceptional success for the 07th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 22 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Solar Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other, making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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EXPOGROUP supports the “GO GREEN” campaign across the globe. Please use paper only when necessary.

► Exhibitors from 15 countries participated

- Austria
- China
- England
- Egypt
- France
- Germany
- India
- Italy
- Kenya
- Kuwait
- South Africa
- Spain
- Turkey
- UAE
- UK



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► Exhibits:

- Solar Panels
- Rural Power Generation Systems
- BIPV
- Grid connectible systems and solutions
- Batteries & Accessories
- Charge controllers and inverters
- Metering and grid connect solutions
- Cables & Accessories
- Test, measurement and monitoring solutions
- Solar Thermal Products & Solutions
- Street,Traffic, Garden & Billboard Lighting
- Solar Emergency Lighting
- Software solutions
- Solar Heating
- Solar consumer products & home appliances



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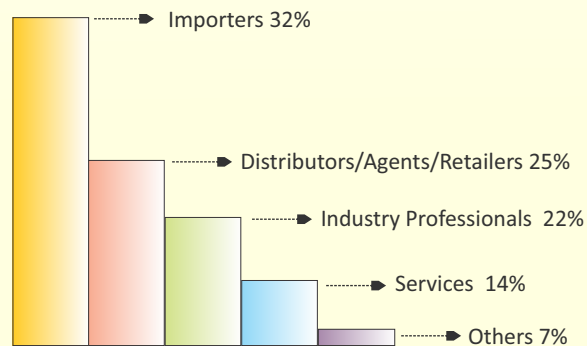
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► Visitor Profile

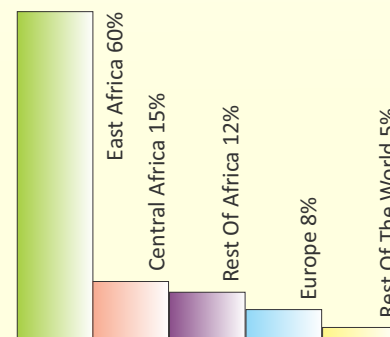
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Power Trading Companies
- Independent Power Producers
- Government Officials.
- Bulk Consumers like Hotels, Hospitals & Corporate
- Power Generation
- High Level Purchase Executives

► Visitor Statistics (Total 3,100)

By Industry



By Region



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► Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

TECHFINE SOLAR GROUP, China:

"It's a pretty good show and it is well organized. We have met a lot of prospective customers. I think the African market is huge and the industry is focussed on developing."

MICROTEX BATTERIES, India:

"SOLAREXPO gives a big opportunity for the sector to grow and develop and it made our international relationships stronger through its global participation. We met our domestic and overseas customers and got a chance to learn about new companies attending the fair. We introduced our new products and experienced a busy, active and very efficient 3 days in terms of visitors."

CHLORIDE EXIDE TANZANIA LIMITED, Tanzania:

"The show was very good for promoting our new products. When big companies want to expand their brand, SOLAREXPO is a good place as it has gathered a lot of customers."

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► Glimpse of Prime Exhibitors and Supporters

Prime Exhibitors:



Techfine

and many more..

Support & Partners:



AFRICA
details

Dubai Exporters
A Free Exporter Partner

abdas
Africa Business Development Association

INDIAEXPORT
NEWS.COM

and many more..



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► Picture Gallery:



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► Book Your Stand At:

8th SOLAR AFRICA 2024

25 - 27 September

Diamond Jubilee Expo Centre, Dar-es-Salaam
Tanzania

Meet Companies From Over **15** Countries

Austria | Belgium | China | Egypt | France | Germany | India
Iran | Italy | Kenya | Singapore | South Africa | UAE | UK | USA

► Organized By: **EXPOGROUP**



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