



East Africa's Largest International
Trade Exhibition On
Woodworking & Furniture Manufacturing

POST SHOW REPORT

05 - 07 June 2024

Kenyatta Int'l. Convention Centre, Nairobi



► **Hon. Eng. Sao Alima, Secretary for Water, Ministry of Water, Sanitation and Irrigation, Government of Kenya Inaugurated the AFRIWOOD 2024**

As the leading International Exhibition in the East African Woodworking & Furniture Manufacturing Industry, the 09th AFRIWOOD 2024, set new records this June with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 09th AFRIWOOD 2024, was held at the KICC, Nairobi, Kenya from 05 - 07 June, 2024. Inaugurated by **Hon. Eng. Sao Alima**, Secretary for Water, Ministry of Water, Sanitation and Irrigation, Government of Kenya. The show was an exceptional success for the 09th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 18 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Woodworking & Furniture Manufacturing Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other, making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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On Woodworking & Furniture Manufacturing



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► Participating Countries:

Exhibitors from over 18 countries

- Australia
- Belgium
- China
- Ethiopia
- Germany
- India
- Indonesia
- Iran
- Italy
- Kenya
- Korea
- Malaysia
- Singapore
- South Africa
- Tanzania
- Turkey
- UAE
- United States



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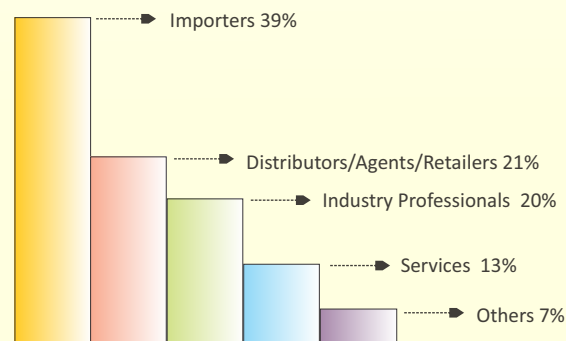
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► Visitor Profile

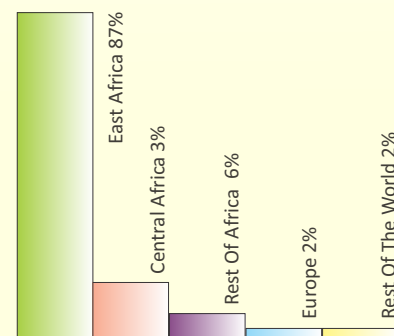
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Architects, Consultants & Engineers
- Furniture Companies
- Property Developers
- Interior Designers
- Government Building Administrations
- Government agencies
- Bulk Consumers like Hotels, Hospitals,
- Landscapers, Malls etc.

► Visitor Statistics (Total 3,200)

By Industry



By Region



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► Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

83% of exhibitors stated that they would like to repeat their participation.

88% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

DIEFFENBACHER, Germany:

“The result was good and visitor flow was high. Our members are happy with the show. We plan to take an even bigger stand next year. We need more brand building and surely this fair helped us to make a big step forward.”

METAFRAX CHEMICALS, Russia:

“The market in East Africa is on a constant state of change. This requires that new and competitive products are required every year. Expogroup has created world class platforms which are consistent with industry marketing requirements and helps us reach the right audience”



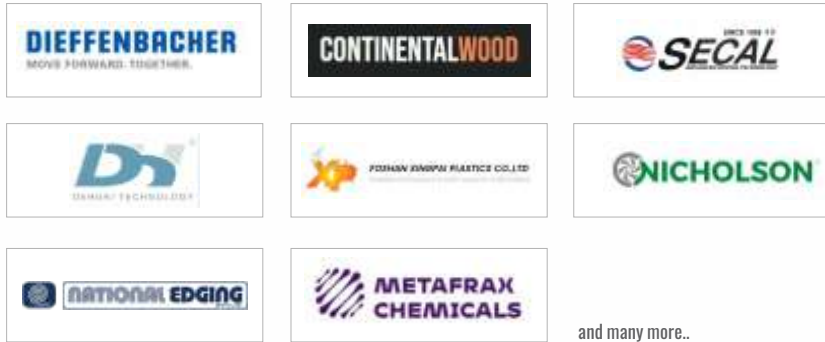
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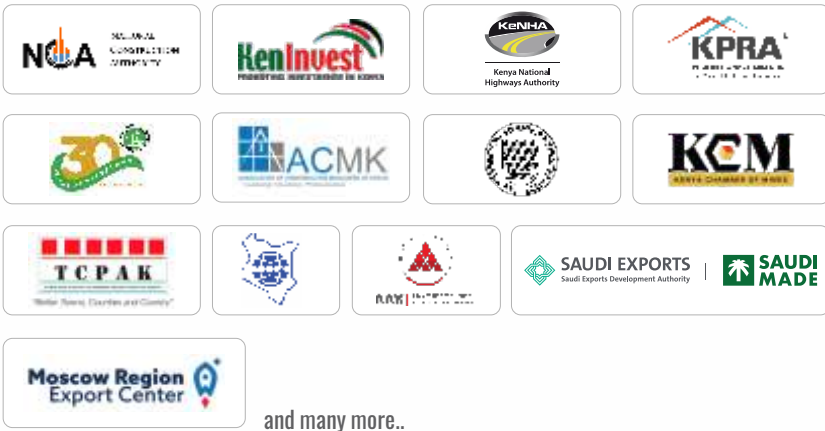
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► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



Supported by:



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► Picture Gallery:



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► Book Your Stand At:

10th AFRIWOOD
EAST AFRICA

16 - 18 July 2025

**Kenyatta International Convention Centre
Nairobi - Kenya**

Meet Companies From Over 18 Countries

Canada | China | Egypt | England | France | Germany | Greece |
India | Indonesia | Italy | Kenya | Korea | Malaysia | Portugal |
Singapore | Saudi Arabia | Turkey | UAE

► Organized By: **EXPOGROUP**



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