

AUTOEXPO

AFRICA 2017



East Africa's Largest
International Trade Exhibition On
Automotive, Spare parts and Accessories

POST SHOW REPORT
12 - 14 May
Millennium Hall, Addis Ababa, Ethiopia

► Participating Countries:

- Australia
- Bangladesh
- Belgium
- Brazil
- China
- Ethiopia
- France
- Germany
- Ghana
- Greece
- India
- Iran
- Italy
- Kenya
- Korea
- Saudi Arabia
- South Africa
- Spain
- Thailand
- Turkey
- UAE
- UK



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EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

► Exhibits:

- Auto Accessories
- Tyres & Batteries
- Body & Spare parts
- Oil & Lubricants
- Tools & Equipment
- Garage Equipment
- Petrol Station Products
- Auto Finance/ Insurance
- Engine & Mechanical Systems
- Testing-Control Devices
- Alternate Fuel Conversion Equipment
- Vehicle Tracking & GPS
- Car Audio & Video Systems
- Special-Purpose Vehicles
- 2 & 3 Wheelers
- Commercial vehicles
- Equipment & Machinery
- Trailers



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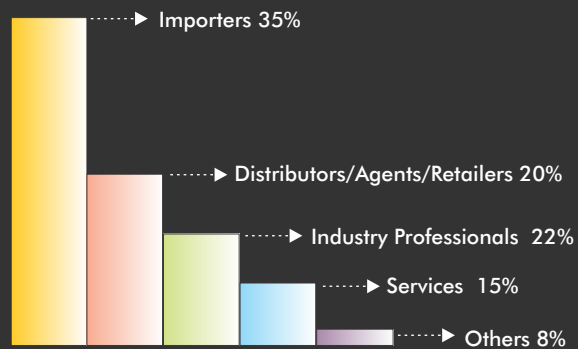
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► Visitor Profile

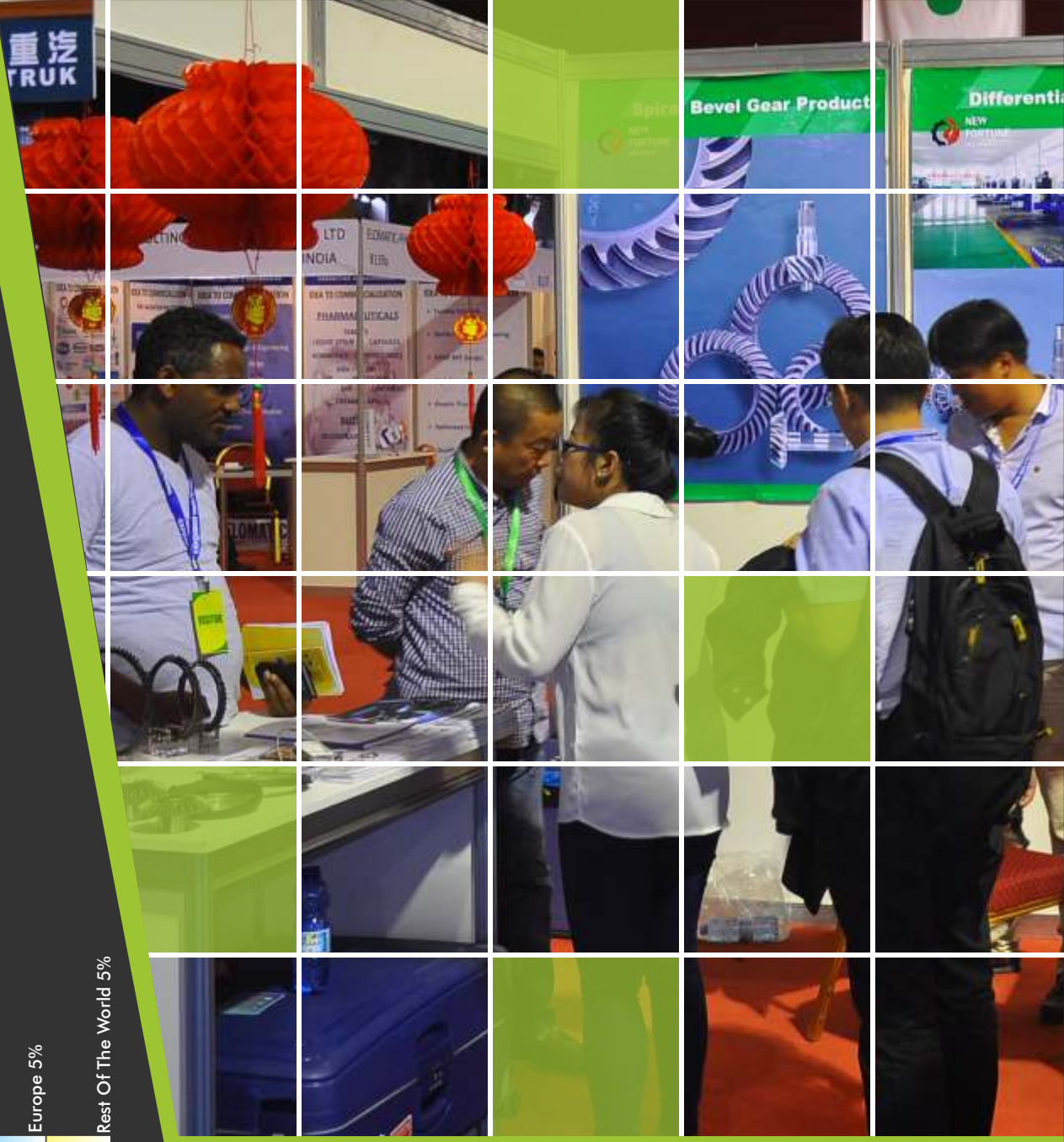
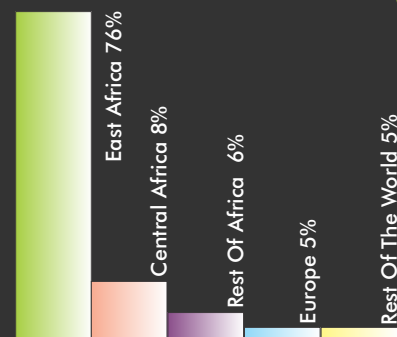
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Automotive Dealers
- Garage & Service Stations
- Government Traffic Dept.
- Government Administrations
- Bulk Consumers like Hotels, Hospitals & Corporate
- Spare Part Dealers
- Fuel Stations

► Visitor Statistics (Total 3200)

By Industry



By Region



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► Highlights

Exhibitors from 22 Countries
Visitors from over Africa.

AUTOEXPO AFRICA is the only dedicated industry specific international trade show for the Automotive & Spare Parts Industry in the entire East African region. After successful editions in Kenya and Tanzania, the event ventured into Ethiopia with the launch of AUTOEXPO ETHIOPIA.

As the leading International Exhibition in the East African Automotive & Spare Parts Industry, the AUTOEXPO ETHIOPIA 2017 received an overwhelming response of Trade Visitors and Exhibitors from across the globe in East Africa's most successful Event.

The event was held at The Millennium Hall, Addis Ababa, from 12 - 14 May, 2017. The show gained a lot of attention which led to its success. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by Expogroup Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 22 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Automotive & Spare Parts Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated they had met or surpassed the number of expected inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

QINGDAO SENTURY TIRE LTD. - China:

Autoexpo has proved to be a very important show for us with the kind of response that we have received. We wanted to explore the African market and this show has provided us the perfect platform.

HIVIEW INTERNATIONAL CO. LTD. - Kenya:

We are very pleased with the AUTOEXPO fair, great business opportunities in this market.

WELTE WENU GmbH - Germany:

Autoexpo has kept up to its mark yet again. This it was even better. We made many new contacts and hopefully it will turn into business deals. Definitely looking forward to next year.



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► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



GRANTEX



Wynn's

and more..

MEDIA PARTNERS:

AFRICA
AUTOMART

Dubai Exporters
Your Export Partner

AFRICA
details

abdas
African Business Development Association

INDIAEXPORT

and more..

AIRLINE PARTNER:



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

02nd
AUTEXPO
AFRICA 2019

21 - 23 March 2019

Millennium Hall, Addis Ababa, Ethiopia

Meet Companies From Over **22** Countries

AUSTRALIA | CANADA | CHINA | EGYPT | FRANCE | GERMANY | GREECE | INDIA | IRAN | ITALY | KENYA | KUWAIT
MALAYSIA | RUSSIA | SAUDI ARABIA | SOUTH AFRICA | SPAIN | TAIWAN | TANZANIA | THAILAND | TURKEY | UAE



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