

### Sponsorship

opportunities

# BUSINESS GROWS THROUGH CONTACTS & CONTACTS GROW THROUGH EXHIBITIONS



29 - 31 July 2026 Kenyatta Int'l Convention Centre Nairobi, Kenya

### The only platform

that provides face to face meetings with decision makers of businesses

Increase company visibility to your customers and maximize your marketing by participating as a sponsor.



Sponsorship opportunities are designed to provide maximum exposure, name recognition, strengthen vendor relationships and build customer loyalty among meeting attendees. There is no better way to instantly convey your message to the decision makers.

Sponsorship is a non-intrusive way of conveying your message to top decision makers. It allows you to enhance awareness of your business and/or service with key contacts in this industry



## Platinum Sponsor Package Application

### The Package includes:

- · 36 sq.m. Space / Stand
- · 4m x 2m hoarding space at the entrance
- · Two Roll up banners at the exhibition reception
- · East African Importers Database
- · Company Logo on e-Invitation
- · Company Logo & link on exhibition website
- · Full Page Advertisement on Official online Catalogue
- · Press coverage during the event
- · Email Invitation Campaign to Local Database
- · 3 minutes speaker slot at the opening ceremony
- · Announcement on Social Media

Sponsorship fees: US\$ 24,500

#### **CONTACT DETAILS**

| TITLE (MR./ MRS./ MS.) FIRST NAME:_ |          | LAST NAME: |
|-------------------------------------|----------|------------|
| COMPANY:                            |          |            |
| DESIGNATION:                        |          |            |
| COUNTRY:                            | STATE:   | POSTCODE:  |
|                                     |          |            |
| EMAIL:                              | WEBSITE: |            |
| PRODUCTS:                           |          |            |

#### **Payment Terms:**

- After receiving your application, we will be sending you the invoice. Payment should reach us within 7 working days.
- A registration fees of US\$ 50 will be added to the invoice.
- Foreign companies to pay by TT

Applicant's Signature/ Stamp