

09th 2025
SOLAR
AFRICA



East Africa's Largest
International Trade Exhibition
on Solar Products Equipment & Machinery

POST SHOW REPORT

08 - 10 October

Diamond Jubilee Expo Centre, Dar-es-Salaam, Tanzania



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Please use paper only when necessary.

► Permanent Secretary of the Ministry of Energy, Tanzania, inaugurated the Solar Energy Africa 2025

As the leading International Exhibition in the East African Power & Energy Industry, the 09th SOLAR AFRICA 2025, set new records this October with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 09th SOLAR AFRICA 2025, was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from October 08 - 10, 2025. Inaugurated by Eng. Felchesmi Jossen Mramba, Permanent Secretary of the Ministry of Energy, Tanzania. The show was an exceptional success for the 09th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 22 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Solar Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other, making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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► Exhibitors from 22 countries participated

- Austria
- Australia
- China
- Ethiopia
- Egypt
- France
- Germany
- India
- Iran
- Italy
- Kenya
- Kuwait
- South Africa
- Spain
- Turkey
- UAE
- UK
- USA
- and many more



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► Exhibits:

- Solar Panels
- Rural Power Generation Systems
- BIPV
- Grid connectible systems and solutions
- Batteries & Accessories
- Charge controllers and inverters
- Metering and grid connect solutions
- Cables & Accessories
- Test, measurement and monitoring solutions
- Solar Thermal Products & Solutions
- Street,Traffic, Garden & Billboard Lighting
- Solar Emergency Lighting
- Software solutions
- Solar Heating
- Solar consumer products & home appliances



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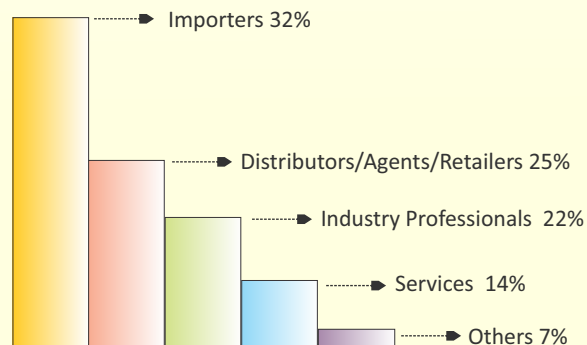
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► Visitor Profile

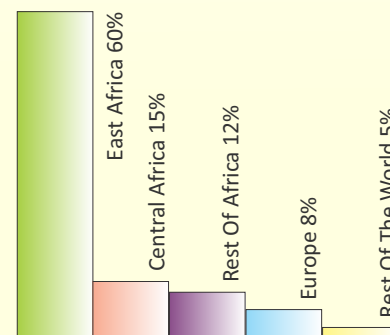
- Manufacturers, Distributors & Retailers
- Exporters & Importers
- Solar Power Trading Companies
- Architects/Engineers
- Independent Solar Power Producers
- High Level Purchase Executives
- Government Officials/ Decision makers
- Co-generators/Self-generators
- Solar Industry Consultants
- Bulk Consumers like Hotels, Hospitals & Corporate
- Solar Plant Designers

► Visitor Statistics (Total 3,700)

By Industry



By Region



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► Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

TECHFINE SOLAR GROUP, China:

"It's a pretty good show and it is well organized. We have met a lot of prospective customers. I think the African market is huge and the industry is focussed on developing."

S&S POWER SWITCHGEAR LTD., India:

"SOLAREXPO gives a big opportunity for the sector to grow and develop and it made our international relationships stronger through its global participation. We met our domestic and overseas customers and got a chance to learn about new companies attending the fair. We introduced our new products and experienced a busy, active and very efficient 3 days in terms of visitors."

CHLORIDE EXIDE TANZANIA LIMITED, Tanzania:

"The show was very good for promoting our new products. When big companies want to expand their brand, SOLAREXPO is a good place as it has gathered a lot of customers."

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PUMP

INVERTER

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► Glimpse of Prime Exhibitors and Supporters

Sponsors & Prime Exhibitors:



and many more..

Support & Partners:



and many more..



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► Picture Gallery:

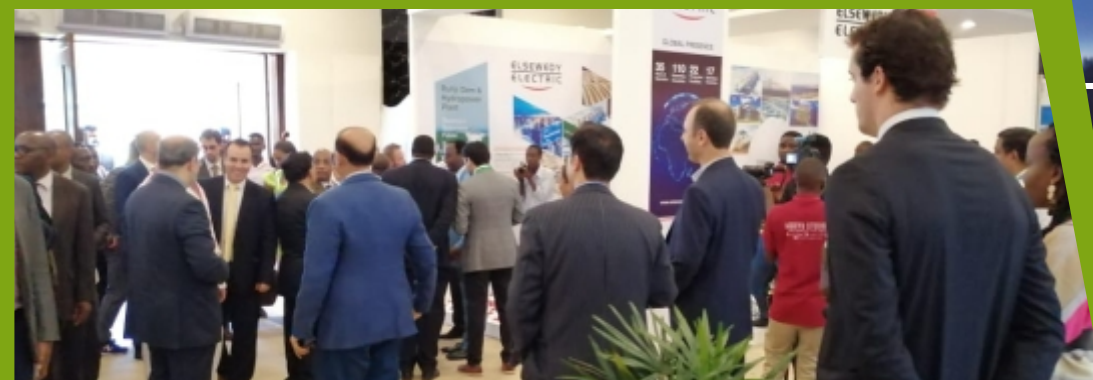


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► Picture Gallery:



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► Book Your Stand At:

10th **SOLAR** 2026
AFRICA

07 - 09 October

Diamond Jubilee Expo Centre, Dar-es-Salaam
Tanzania



► Organized By: **EXPOGROUP**



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