

25th AUTOEXPO AFRICA 2024



East Africa's Largest
International Trade Exhibition On
Automotive, Spare parts and Accessories

POST SHOW REPORT

23 - 25 October 2024

Diamond Jubilee Expo Centre, Dar-es-Slaam, Tanzania



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Please use paper only when necessary.

► Director General, Export Processing Zones Authority Inaugurated the Event AUTOEXPO 2024

As the leading International Exhibition in the East African the 25th AUTOEXPO Africa 2024, set new records this October with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 25th AUTOEXPO Africa 2024 was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from October 23 - 25, 2024. Inaugurated by Hon. Charles Jackson Itembe, Director General, Export Processing Zones Authority, Dar-es-Salaam, Tanzania. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Automotive & Spare Parts Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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On Automotive, Spare parts and Accessories



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► Participating Countries:

Exhibitors from over 30 countries

- Austria
- Australia
- Belgium
- China
- England
- Egypt
- Finland
- France
- Germany
- India
- Ireland
- Italy
- Israel
- Kenya
- Korea
- Kuwait
- Lebanon
- Oman
- Pakistan
- Russia
- Singapore
- South Africa
- Sri Lanka
- Tanzania
- Thailand
- Turkey
- UAE
- Ukraine
- United Kingdom
- Zimbabwe



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► Exhibits:

- Auto Accessories
- Tyres & Batteries
- Body & Spare parts
- Oil & Lubricants
- Tools & Equipment
- Garage Equipment
- Petrol Station Products
- Auto Finance/ Insurance
- Engine & Mechanical Systems
- Testing-Control Devices
- Alternate Fuel Conversion Equipment
- Vehicle Tracking & GPS
- Car Audio & Video Systems
- Special-Purpose Vehicles
- 2 & 3 Wheelers
- Commercial vehicles
- Equipment & Machinery
- Trailers



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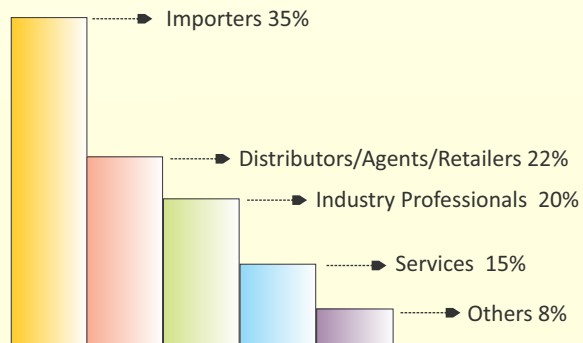
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► Visitor Profile

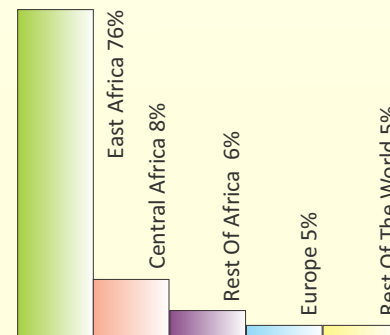
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Automotive Dealers
- Garage & Service Stations
- Government Traffic Dept.
- Government Administrations
- Bulk Consumers like Hotels, Hospitals & Corporate
- Spare Part Dealers
- Fuel Stations

► Visitor Statistics (Total 4200)

By Industry



By Region



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► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated they had met or surpassed the number of expected inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

AISSO LTD. - Japan:

“We had a very fabulous experience at the Expo. The footfall has been decent and we met a lot of valuable and meaningful customer. We look forward to growing our business in this region.”

KUSALAVA INTERNATIONAL LTD. - India:

“The response was very good at the Expo, we got many good visitors which helped us in getting good number of quality leads. Overall we are happy with the event.”

CASTROL - Tanzania:

“The show was very well organized. It was my first time in this country and the people are very friendly. I met some prospective leads for our products and hopefully it will generate business. We are already thinking of participating again.”



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► Glimpse of Prime Exhibitors and Supporters

Sponsors / Leading Exhibitors:



and many more..

Supported by:



and many more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

26th
AUTOEXPO
AFRICA 2025

05 - 07 November

Diamond Jubilee Expo Center, Dar-es-Salaam
Tanzania

Meet Companies From Over **30** Countries

Austria | Australia | Belgium | China | England | Egypt | Finland | France | Germany | India | Ireland | Italy | Israel | Kenya | Korea | Kuwait | Lebanon | Oman | Pakistan | Russia | Singapore | South Africa | Sri Lanka | Tanzania | Thailand | Turkey | UAE | Ukraine | United Kingdom | Zimbabwe



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