

08th **PE** POWER & ENERGY
AFRICA
2024



East Africa's Largest
International Trade Exhibition
on **Power & Energy**

POST SHOW REPORT

25 - 27 September 2024

Diamond Jubilee Expo Centre, Dar-es-Salaam, Tanzania



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Please use paper only when necessary.

▶ **Minister for Industry and Trade, Tanzania,
inaugurated the Power & Energy Africa 2024**

As the leading International Exhibition in the East African Power & Energy Industry, the 08th POWER & ENERGY AFRICA 2024, set new records this September with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 08th POWER & ENERGY AFRICA 2024, was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from September 25 - 27, 2024. Inaugurated by Hon. Exaud Kighahe. The Deputy minister for Industry and Trade, Tanzania. The show was an exceptional success for the 08th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 25 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Power & Energy Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other, making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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Trade Exhibition On Power & Energy



► Exhibitors from 25 countries participated

- Austria
- Australia
- Bangladesh
- Belgium
- China
- England
- Egypt
- France
- Germany
- India
- Iran
- Italy
- Kenya
- Kuwait
- Oman
- Pakistan
- Russia
- South Africa
- Spain
- Sri Lanka
- Tanzania
- Turkey
- UAE
- UK
- USA



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► Exhibits:

- New & Renewable Energy
- Transmission & Distribution Equipments
- Nuclear Technology
- Light Fixture & Fittings
- Energy Efficiency & Conservation
- Solar & Wind Power Equipment
- Insulators
- Switchgear and Control Gear
- Power Transmission Equipments
- Transmission Lines and Towers
- Metering & Protection
- Transformers & Generators
- Power Electronics and Control Devices
- Electricals / Electronics
- Components and Accessories
- Cables and Accessories
- Conductors and Accessories
- Energy Meters (Remote & On-Site)
- Biogas Systems



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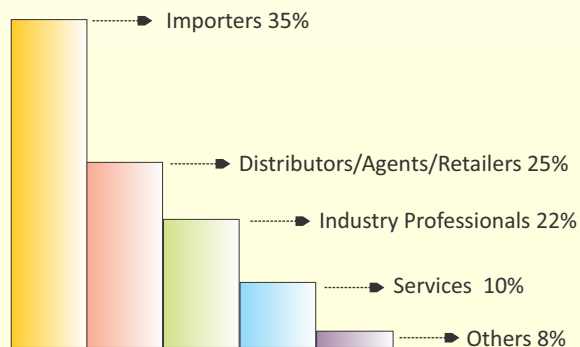


▶ Visitor Profile

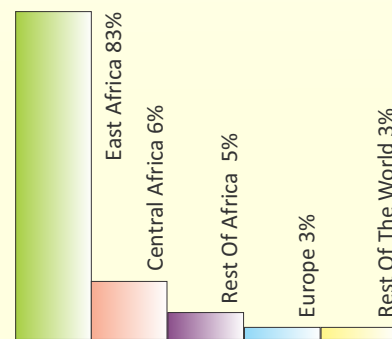
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Power Trading Companies
- Independent Power Producers
- Government Officials.
- Bulk Consumers like Hotels, Hospitals & Corporate
- Power Generation
- Fuel Stations
- High Level Purchase Executives

▶ Visitor Statistics (Total 4,500)

By Industry



By Region



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► Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of expected inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

ELIT CERTIFICATION, Turkey:

“Good experience. We got excellent response. We had the opportunity to interact with top clients. Very good. Keep it up.”

PILLER GERMANY GMBH & CO. KG, Germany:

“Congratulations to the organizing team for putting up a fantastic show, this time lot of new stalls incorporated innovative products. Everything was good.”

COLLECTIVE ENERGY AFRICA, Kenya:

“This event is the best platform to spread our name & popularity among all major buyers who have an interest in imported/quality products. Next year we will participate with bigger stall.”



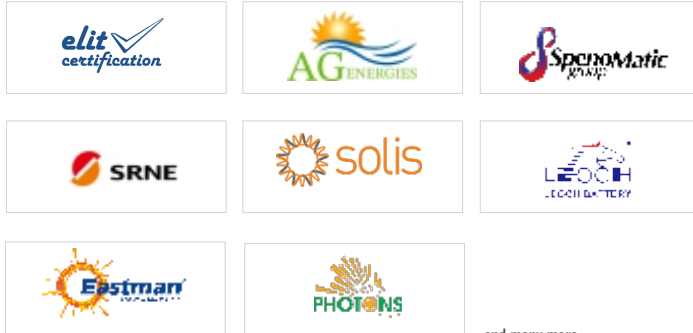
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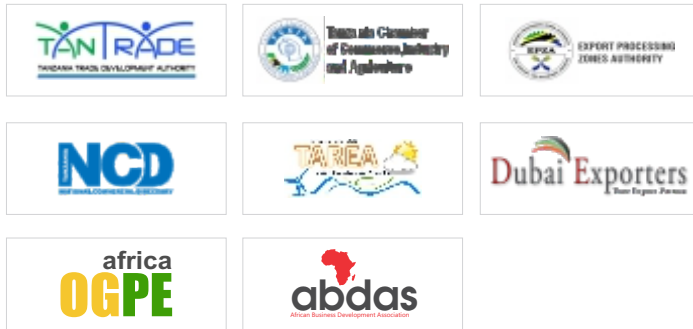
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► Glimpse of Prime Exhibitors & Supporters

Sponsors & Prime Exhibitors:



Support & Partners:



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

09th
PE POWER & ENERGY
AFRICA
2025
International Trade Exhibition

08 - 10 October

Diamond Jubilee Expo Centre, Dar-es-Salaam
Tanzania

Meet Companies From Over **25** Countries

Australia | Austria | Belgium | China | Egypt | Czech Republic | Denmark | Germany | India | Iran | Italy
Korea | Oman | Russia | Slovenia | South Africa | Spain | Sudan | Tanzania | Turkey | UAE | United Kingdom



► Organized By: **EXPOGROUP**



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