

08th 2024
SOLAR
A F R I C A



East Africa's Largest
International Trade Exhibition
on Solar Products Equipments & Machinery

POST SHOW REPORT
25 - 27 September 2024
Diamond Jubilee Expo Centre, Dar-es-Salaam, Tanzania

► Minister for Industry and Trade, Tanzania, inaugurated the Solar Africa 2024

As the leading International Exhibition in the East African Power & Energy Industry, the 08th SOLAR AFRICA 2024, set new records this September with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 08th SOLAR AFRICA 2024,, was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from September 25 - 27, 2024. Inaugurated by Hon. Exaud Kighahe. The Deputy minister for Industry and Trade, Tanzania. The show was an exceptional success for the 08th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 18 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Solar Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other, making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

▶ Exhibitors from 18 countries participated

- Austria
- Australia
- China
- England
- Egypt
- France
- Germany
- India
- Iran
- Italy
- Kenya
- Kuwait
- South Africa
- Spain
- Turkey
- UAE
- UK
- USA



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► Exhibits:

- Solar Panels
- Rural Power Generation Systems
- BIPV
- Grid connectible systems and solutions
- Batteries & Accessories
- Charge controllers and inverters
- Metering and grid connect solutions
- Cables & Accessories
- Test, measurement and monitoring solutions
- Solar Thermal Products & Solutions
- Street, Traffic, Garden & Billboard Lighting
- Solar Emergency Lighting
- Software solutions
- Solar Heating
- Solar consumer products & home appliances



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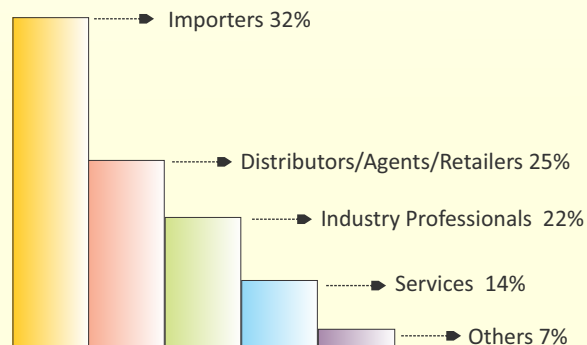
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► Visitor Profile

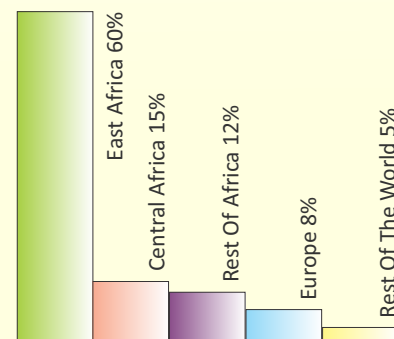
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Power Trading Companies
- Independent Power Producers
- Government Officials.
- Bulk Consumers like Hotels, Hospitals & Corporate
- Power Generation
- High Level Purchase Executives

► Visitor Statistics (Total 3,700)

By Industry



By Region



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► Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

TECHFINE SOLAR GROUP, China:

"It's a pretty good show and it is well organized. We have met a lot of prospective customers. I think the African market is huge and the industry is focussed on developing."

MICROTEX BATTERIES, India:

"SOLAREXPO gives a big opportunity for the sector to grow and develop and it made our international relationships stronger through its global participation. We met our domestic and overseas customers and got a chance to learn about new companies attending the fair. We introduced our new products and experienced a busy, active and very efficient 3 days in terms of visitors."

CHLORIDE EXIDE TANZANIA LIMITED, Tanzania:

"The show was very good for promoting our new products. When big companies want to expand their brand, SOLAREXPO is a good place as it has gathered a lot of customers."

ENEFITS

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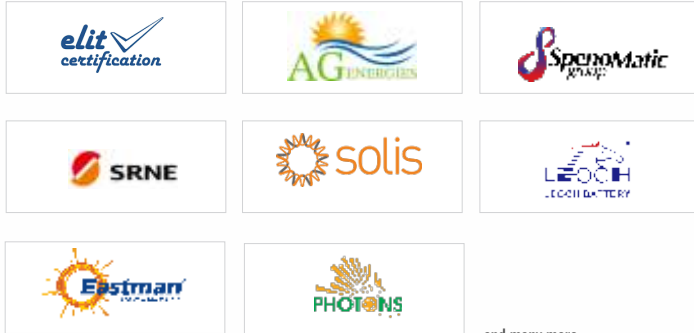
INVERTER

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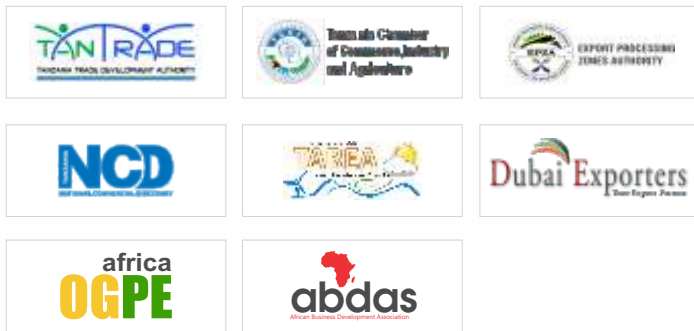
► Glimpse of Prime Exhibitors and Supporters

Sponsors & Prime Exhibitors:



and many more..

Support & Partners:



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► Picture Gallery:



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► Book Your Stand At:

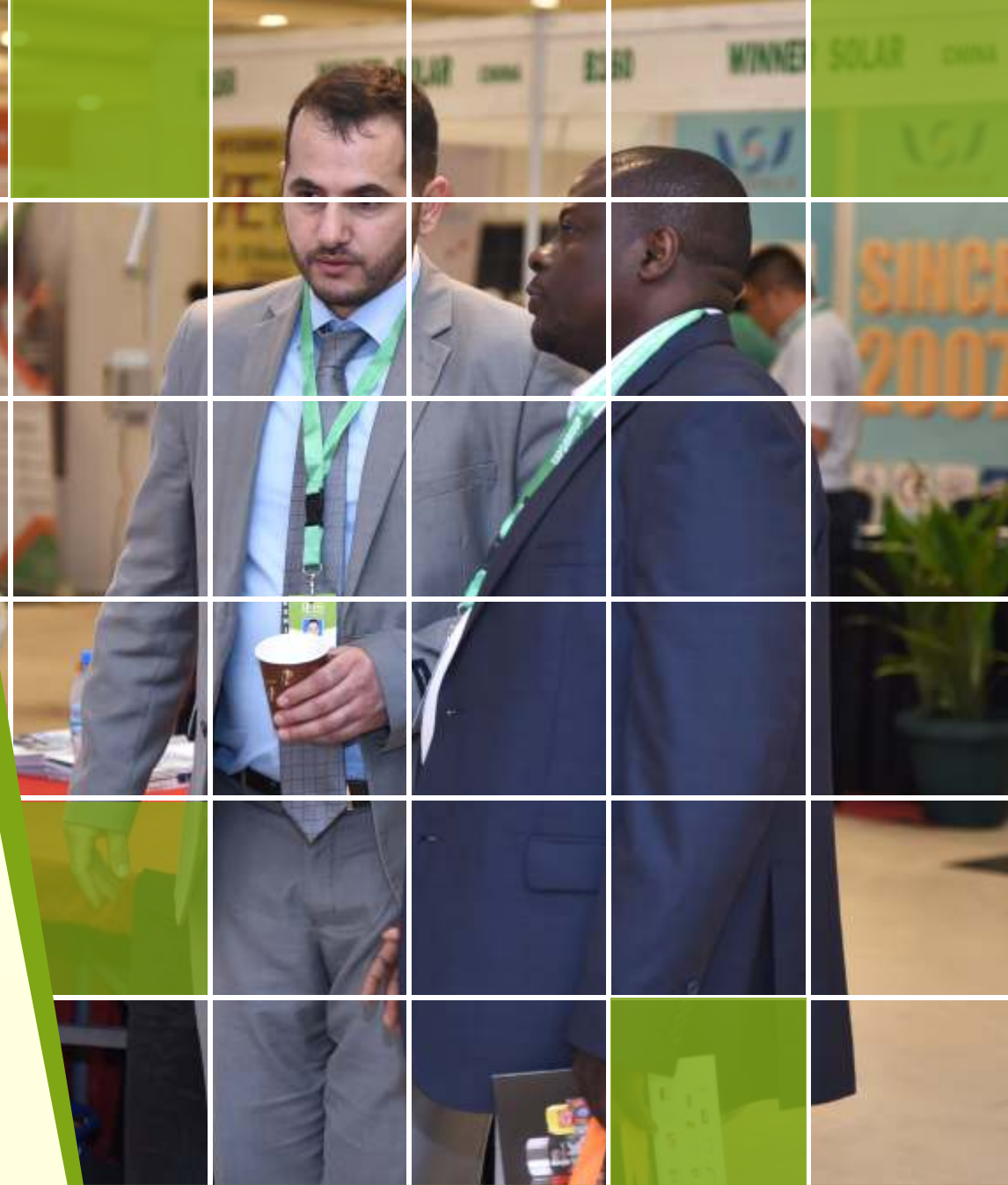
9th **SOLAR** 2025
AFRICA

08 - 10 October

Diamond Jubilee Expo Centre, Dar-es-Salaam
Tanzania

Meet Companies From Over **18** Countries

Austria | Australia | Belgium | China | Egypt | Czech Republic | India | Iran | Italy
Korea | Russia | South Africa | Spain | Tanzania | Turkey | UAE | United Kingdom | USA



► Organized By: **EXPOGROUP**



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