



East Africa's Largest International Trade Exhibition On Industrial Machinery, Equipment & Tools

POST SHOW REPORT

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04 - 06 May
KICC, Nairobi, Kenya.



► Cabinet Secretary for Ministry of Investments, Trade and Industry, inaugurated the Tools & Hardware 2023

As the leading International Exhibition in the East Africa, the 04th Tools & Hardware Africa 2023, set new records this May with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 04th Tools & Hardware Africa 2023 was held at The KICC, Nairobi, Kenya, from May 19 - 21. Hon. Mr Moses Kuria, Cabinet Secretary for Ministry of Investments, Trade and Industry, inaugurated the event. The show was an exceptional success for the 4th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Industrial Tools, Equipments & Machinery Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



East Africa's Largest International Trade Exhibition
On Industrial Products, Tools, Machinery & Equipment



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► Exhibitors from 20 countries participated

- Austria
- Bangladesh
- Canada
- China
- Egypt
- Germany
- India
- Iran
- Italy
- Kenya
- Korea
- Malaysia
- Russia
- South Africa
- Tanzania
- Taiwan
- Turkey
- UAE
- UK
- USA



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► Exhibits :

- Specialized & Common Tools & accessories for all Manufacturing, Automotive, Building & Agricultural Industries
- Measuring and Detection Tools
- Tools & Hardware
- Scaffolding & Ladders
- Industrial Automation
- Power Tools
- Hand Tools
- Air Tools
- Woodworking Tools
- Engineering Tools and Hardware etc.
- Hydraulic Tools & Accessories
- Ladders
- Safety & Security etc



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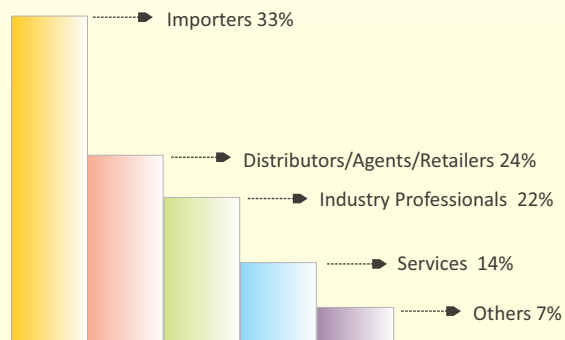
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► Visitor Profile

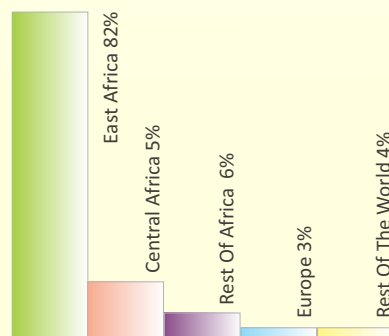
- Importers, Distributors & Retailers
- Manufacturing Community
- CEOs, Engineer
- Technocrats and Scientists Marketing Chiefs
- Professionals and Consultants Policy makers
- Diplomats and Commercial Corporations Industry Associations
- Decision Makers & Techno- commercial personnel from Projects
- Purchase, Production and maintenance Departments from the
- Private and Public Sector, etc.

► Visitor Statistics (Total 3,500)

By Industry



By Region



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► Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

80% stated that they had met or surpassed the number of inquiries received during the 3 day event.

95% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

JIANGSU DONGCHENG M&E TOOLS CO., LTD., China:

"The expo is a good platform which has enabled us to showcase our innovative products not only to the end users but also for the industry professionals."

STANVAC PRIME PRIVATE LTD., India:

"The experience has been great. We were very happy with the interactions with customers on all days of the event. All in all, we were satisfied with our participation."

BAYKAL, Turkiye:

"Though we exhibited for first time but got really decent response. Better than what we expected. Thank you to the organizing team."



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► Supported by:

PRIME EXHIBITORS:

Dong Cheng

Baykal

Starvac
Prime
YOUR WELLNESS, OUR PASSION

SURIE
POLEX

and many more..

SUPPORTED BY:



Ministry of Investments, Trade and Industry
State Department for Industry

Jiji

Dubai Exporters
Association

abd
African Business Development Association

abd
AFRICA
BUSINESS
DIRECTORY

and many more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

4th AFRICA 2024
**TOOLS &
HARDWARE**

03 - 05 July 2024
KICC, Nairobi, Nairobi - Kenya

Concurrent Event:  24th
**INDUSMACH
AFRICA 2024**

Meet Companies From Over **20** Countries

Bangladesh | China | Egypt | Finland | France | Germany | India
Italy | Kenya | Kuwait | Malaysia | Oman | Saudi Arabia | South
Africa | Tanzania | Thailand | Turkey | UAE | Ukraine | UK

► Organized By: **EXPOGROUP**



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